

Message Text

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64

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DRAFTED BY EB/ ORF/ TRP: JJINGERSOLL: JB

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FOOD & DRUG ADMIN: MR. SHELTON(SUBS)

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R 272047 Z JUN 73

FM SECSTATE WASHDC

TO AMEMBASSY JAKARTA

INFO AMEMBASSY SINGAPORE

AMEMBASSY LONDON

UNCLAS STATE 125992

E. A.: N/ A

TAGS: EGEN; ID

SUBJECT: COFFEE: INDONESIAN COFFEE REJECTED BY USFDA

1. ACCORDING TO A MAJOR US COFFEE ROASTER, NUMEROUS SHIPMENTS OF INDONESIAN COFFEE ARRIVING US RECENTLY HAVE BEEN REJECTED BY U. S. FOOD AND DRUG ADMINISTRATION AS SUBSTANTIALLY EXCEEDING TOLERABLE LIMIT OF INSECT- DAMAGED BEANS. FIRM CONCERNED (FOLGER) ANXIOUS AVOID SUCH REJECTION FUTURE SHIPMENTS.

2. MR. FRANK MORRIS, COFFEE BUYER FOR FOLGER COFFEE COMPANY (PROCTER AND GAMBLE) DEPARTING KANSAS CITY JUNE 28 FOR JAKARTA VIA SINGAPORE WITH ETA JAKARTA JULY 2. HE WILL CONTACT EMBASSY ON ARRIVAL. PURPOSE OF VISIT IS TO DISCUSS PROBLEM WITH APPROPRIATE GOI OFFICIALS AND WITH EXPORTERS. MOST URGENT CONCERN IS PARCEL 500 TONS WHICH FOLGER WANTS LOADED ABOARD LYKES LINE VESSEL SAILING JULY 6, WITH PRE- INSPECTION TO INSURE FDA STANDARDS MET.
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FOLGER BELIEVES OTHER U. S. ROASTERS AND IMPORTERS MAY ALSO HAVE PARCELS DUE OUT SAME SAILING AND HAVE SIMILAR CONCERNS.

3. FOLGER' S HAVE DISCUSSED PROBLEM WITH RUDY LENGKONG, INDONESIAN COMMERCIAL ATTACHE, NEW YORK, WHO HAS SUGGESTED APPROPRIATE CONTACTS IN JAKARTA. LENGKONG ALSO INFORMED FOLGER OF RECENT COLLABORATION GOI AND FDA IN EFFORT

IMPROVE SANITARY STANDARDS INDONESIAN COFFEE.

4. RECOGNIZING THAT REPEATED ARRIVAL U. S. PORTS OF UN-ACCEPTABLE COFFEE COULD RAPIDLY DISCOURAGE BUYER INTEREST IN INDONESIAN COFFEE AND PREJUDICE LONG- TERM FUTURE SALEABILITY INDONESIAN COFFEE U. S. MARKET, DEPARTMENT REQUESTS EMBASSY EXTEND SUCH ASSISTANCE AS IT CAN TO MORRIS. ROGERS

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*** Current Classification *** UNCLASSIFIED

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